

# JAMES O'BRIEN

[www.theworks.org.uk](http://www.theworks.org.uk)  
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## Personal Profile

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Professional, experienced digital developer with eleven years in the digital media industry. Specialist in design and development using Adobe Flash, Actionscript 3, XHTML, CSS, JavaScript and XML. I also specialise in video production, animation and motion graphic design.

## Skills

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- Web design and development with W3C Standards
- Animation and games
- Design and usability consultancy
- Motion graphic design
- Video production and editing
- Project management

## Languages & Markup

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- Actionscript 3 / Actionscript 2
- Javascript
- XHTML & CSS
- XML
- PHP (intermediate)

## Software

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- Adobe Flash
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Apple Motion
- Apple Final Cut Pro
- Apple Soundtrack Pro & Logic 8

## Work history

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Jul 2009 – Present

### **Freelance digital developer - The Works, London**

[www.theworks.org.uk](http://www.theworks.org.uk)

BBC Embedded Media Player, Flash Development of prototype video player used in BBC Sport, BBC News, BBC Radio, BBC Wildlife and across the BBC website.

[www.bbc.co.uk](http://www.bbc.co.uk)

Excel-Models.com - Modelling agency, Design and Development.

[www.excel-models.com](http://www.excel-models.com)

Marks & Spencer TV - M&S online TV service featuring Click-to-Buy functionality.

Adobe Flash online TV application/Facebook syndication and embedded player.

[www.marksandspencer.tv](http://www.marksandspencer.tv)

Thomas Pink TV - Flash TV application/Facebook and Twitter syndication

[www.thomaspink.com/fcp/content/PinkTV/editorial](http://www.thomaspink.com/fcp/content/PinkTV/editorial)

Livestock Productions - Design and Front-End Development

[www.livestockproductions.co.uk](http://www.livestockproductions.co.uk)

Jul 2005 – Jul 2009

**Senior designer/developer - Four Communications, London**  
[www.fourcommunications.com](http://www.fourcommunications.com)

APACS – “Easy as” Animations - Flash/After Effects  
[www.theworks.org.uk/work/apacs/](http://www.theworks.org.uk/work/apacs/)

Chinatown London – [www.ChinatownLondon.org](http://www.ChinatownLondon.org) – Design HTML/CSS/Flash

Cyan.bb – Barbados Luxury development website - Flash/After Effects  
[www.theworks.org.uk/work/cyan/](http://www.theworks.org.uk/work/cyan/)

The Gallery SW6 - [www.thegallerysw6.com](http://www.thegallerysw6.com) - Design HTML/CSS/Flash/Interactive map

Fantasy Cabinet – Adobe Flash game choose your own Labour Party cabinet  
featured in *Wired* magazine, Sept 07 - Design/Flash/XML  
[www.theworks.org.uk/work/fantasyCabinet/](http://www.theworks.org.uk/work/fantasyCabinet/)

Indigo Properties Dubai – Luxury property site - Design/Flash/XML  
[www.theworks.org.uk/work/orangeLake/html/](http://www.theworks.org.uk/work/orangeLake/html/)

Lloyds of London - 7% return rate banner ad campaign – Adobe Flash/After Effects  
[www.theworks.org.uk/work/lloyds/](http://www.theworks.org.uk/work/lloyds/)

Nakheel Dubia VIP Presentation Kit – CMS based, animated, touchscreen presentation  
Flash/Apple Motion/XML .  
For screenshots see [www.theworks.org.uk/work.html](http://www.theworks.org.uk/work.html)

Shaftesbury PLC - [www.shaftesbury.co.uk](http://www.shaftesbury.co.uk) - Design HTML/CSS/Flash Interactive map

Sozopol Quay Developments – [www.sozopolquay.com](http://www.sozopolquay.com) - Property development, Bulgaria  
Design/Flash/XML

The Ritz – Introductory Film – Apple Final Cut Pro  
View example at [www.theworks.org.uk/work/theritz/](http://www.theworks.org.uk/work/theritz/)

Mar 2004 - Jul 2005

**Freelance digital developer - The Works, London**  
[www.theworks.org.uk](http://www.theworks.org.uk)

Collision Festival - [www.collision.org.uk](http://www.collision.org.uk) – Design, HTML/CSS, Flash development

The National Union of Mineworkers, [www.num.org](http://www.num.org) - Design, HTML/CSS

Oct 2001 - Feb 2004

**Web designer/developer - Weber Shandwick, London**  
[www.webershandwick.co.uk](http://www.webershandwick.co.uk)

Client projects include: Colefax Antiques, Egyptian Cotton, Matalan, T-Mobile, Unilever,  
Vaughan Designs

Jan 1999 - Jan 2001

**Senior Producer - Confetti.co.uk, London**

Redesign of [www.Confetti.co.uk](http://www.Confetti.co.uk), design and development incl. HTML/CSS, PHP  
Head of production and output.

August 1997 - Dec 1999

**Macintosh Technician/Artworker – The Complete Group, London**

## Education

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- Sept 2005 - Sept 2007 *Masters in Ethnomusicology - MMus - Goldsmiths College, University of London*  
Performance and Improvisation in Romani/Gypsy music, Improvisation, Music and resistance
- Sept 1995 - Sept 1998 *BA History/Music - Goldsmiths College, University of London*
- Sept 1986 - Sept 1993 *Adams' Grammar School, Newport, Shropshire*  
A-Levels in Music, History, Economics, 8 GCSE's